**Dr Laura Meriluoto**

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Date of birth: 12 October 1970

# Education

Ph.D., Economics, Simon Fraser University, 1999

M.Sci., Economics, Helsinki School of Economics, 1994

# Professional employment

Professor, University of Canterbury, 2012 – present

International Business Director, University of Canterbury, 2010 – 2012

Senior lecturer, University of Canterbury, 2006 - 2011

Instructor, University of Calgary, 1999

Instructor, Simon Fraser University, 1999

# Governance roles

# Director, Competition Law and Policy Institute of New Zealand, 2016-present

Director (intern), ChristchurchNZ Holdings Limited, 2017-present

* Member, Audit and Risk Committee, 2017-present

Director (intern), Transition Holdings Limited, 2017

* Member, Transitional Committee (overseeing the merger between CDC, CCT and mega and major events), 2016-2017
* Member, Audit and Risk Committee, 2016-2017

Director (intern), Canterbury Development Corporation Holdings Limited, 2016

Member, Competition Law and Policy Institute of New Zealand Advisory Board, 2013-present

Chair, Global China Connection Canterbury Advisory Board, 2015-2016

Member, AIESEC Canterbury Advisory Board, 2011-2013

# Articles in refereed journals

1. Chu, Z., Meriluoto, L., Das, K., Li, Y. and Chen, B. (2017) “Determinants of households’ recycling behaviour – evidence from China,” *Review of Applied Economics* 13(1-2), 85-106.
2. Meriluoto, L., Wright, R., Masselot, A., Morrish, S. and Abel, G. (2015) “Safety in the New Zealand sex industry,” *New Zealand Economic Papers*, 49:3, 296-317.
3. Eaton, B. C., MacDonald, I. A. and Meriluoto, L. (2013) “Filtering and Email Pricing as Solutions to Spam,” *The Canadian Journal of Economics, 46:3, 881-899.*
4. Ding, S., Meriluoto, L., Reed, W. R., Tao, D. and Wu, H. (2011) “The Impact of Agricultural Technology Adoption on Income Inequality in Rural China: Evidence from Southern Yunnan Province,” *China Economic Review,* 22:3, September 2011, 344-356.
5. Hogan, S. and Meriluoto, L. (2011) “On the probability of winning a lottery with a random number of competitors,” *Applied Economics Letters,* 18:18, December 2011, 1765-1768.
6. Hogan, S., Kidd, H., Meriluoto, L. and Smith, A. (2011) “The Fixed Price Offer Mechanism in Trade Me Online Auctions,” *New Zealand Economic Papers*, 45:3, 225-271.
7. Eaton, B. C., MacDonald, I. A. and Meriluoto, L. (2010) “Existence Advertising, Price Competition, and Asymmetric Market Structure,” *The B.E. Journal of Theoretical Economics:* Vol. 10: Iss. 1 (Contribution), Article 39.
8. MacDonald, I. A. and Meriluoto, L. (2005) “Efficient usage and access pricing in telephone networks,” *International Journal of Industrial Organization* 23 (7-8), 615-623.

# Chapters in books

1. Bjorksten, N. and Meriluoto, L. (2004) “Getting on the map of the global economy: a case of Finland,” In Poot, J. (ed) *On the Edge of the Global Economy,* United Kingdom, Edward Elgar, 224-243.

# Research reports

1. MacDonald, M., De Cecco, D., MacDonald, I., Meriluoto, L. and Williams, D., Potential Economic Impact of the CIPM Mutual Recognition Agreement. Final report to the Comité International des Poids et Measures, Sèvres, France, April 2002.

# Papers under review

1. Export tax and tariff evasion: Evidence of misinvoicing in China-New Zealand trade (with Kuntal Das and Amy Rice – R&R from New Zealand Economic Papers in February 2018)

# Working papers (available in RePEc)

1. Chu, Z., Meriluoto, L., Das, K., Li, Y. and Chen, B. (2017) “Determinants of households’ recycling behaviour – evidence from China”, Department of Economics Working Paper No. 12/2017, University of Canterbury
2. Das, K., Meriluoto, L. and Rice, A. (2016) “Export tax and tariff evasion: Evidence of misinvoicing in China-New Zealand trade”, Department of Economics Working Paper No. 35/2016, University of Canterbury
3. Chu, Z., Meriluoto, L., Li, Y. and Chen, B. (2016) “Chinese households’ recycling behaviour – analysis of resident survey in Harbin, China”, Department of Economics Working Paper No. 08/2016, University of Canterbury
4. Hogan, S. and Meriluoto, L. (2010) “A note on the probability of winning a lottery when the number of competitors is a binomial random variable”, Department of Economics Working paper No. 48/2010, University of Canterbury
5. Ding, S., Meriluoto, L., Reed, B., Tao, D. and Wu, H. (2010) “The impact of agricultural technology adoption on income inequality in rural China”, Department of Economics Working paper No. 41/2010, University of Canterbury
6. Hogan, S. and Meriluoto, L. (2010) “A note on log concave survivor functions in auctions”, Department of Economics Working paper No. 17/2010, University of Canterbury
7. Hogan, S., Kidd, H., Meriluoto, L., and Smith, A. (2010) “The fixed price offer mechanism in Trade Me online auctions”, ”, Department of Economics Working Paper No. 08/2010, University of Canterbury
8. [Eaton, C.B., MacDonald, I.A. and Meriluoto, L. (2008) “Spam - solutions and their problems,” *Department of Economics Working Paper No.*](javascript:WebForm_DoPostBackWithOptions(new%20WebForm_PostBackOptions(%22_ctl0:AuthorView:OutputsDataGrid:_ctl7:SelectOutputLinkButton%22,%20%22%22,%20true,%20%22%22,%20%22%22,%20false,%20true))) *21/2008,* University of Canterbury.
9. [Eaton, C.B., MacDonald, I.A. and Meriluoto, L. (2008) “Existence advertising,” *Department of Economics Working Paper No.*](javascript:WebForm_DoPostBackWithOptions(new%20WebForm_PostBackOptions(%22_ctl0:AuthorView:OutputsDataGrid:_ctl7:SelectOutputLinkButton%22,%20%22%22,%20true,%20%22%22,%20%22%22,%20false,%20true))) *20/2008,* University of Canterbury.

# Refereed conference presentations

1. Das, K., Meriluoto, L. and Rice, A. “Export tax and tariff evasion: evidence of misinvoicing in China-New Zealand trade.” 11th Australasian Trade Workshop, Brisbane, Australia, 18-19 March 2017.
2. Rice, A., Das, K. and Meriluoto, L. “Trade data inconsistencies between China and New Zealand.” 56th Annual Conference of the New Zealand Association of Economists, Wellington, New Zealand, 1-3 July 2015.
3. Meriluoto, L., Webb, R., Masselot, A., Morrish, S. and Abel, G. “Safety in the New Zealand sex industry. 55th Annual Conference of the New Zealand Association of Economists, Auckland, New Zealand, July 2014. Proceedings available at <http://nzaeconference.org.nz/images/Safety_in_the_New_Zealand_sex_industry_140514_MERILUOTO.pdf>
4. Morrish, S., Masselot, A. and Meriluoto, L. “Beyond decriminalisation: an entrepreneurial look at the business of sex work in New Zealand”.  2014 Global Research Symposium on Marketing and Entrepreneurship, Santa Cruz, CA, USA, July 2014.
5. Morrish, S., Masselot, A., Meriluoto, L., Webb, R. and Worsely, R. “The social, legal and economic implications of the Canterbury Earthquakes on the Christchurch sex industry”. Meeting Challenges, Managing Risks - Examining options for mainstreaming, methodology and rights for vulnerable groups in the Pacific Conference, Christchurch, New Zealand, December 2013.
6. Eaton, B. C., MacDonald, I. A. and Meriluoto, L. “Filtering and Email Pricing as Solutions to Spam. 38th conference of the European Association for Research in Industrial Economics, Stockholm, Sweden, September 2011. Proceedings available at <http://www.webmeets.com/files/papers/earie/2011/209/Meriluoto%20EARIE%202011%20final.pdf>
7. Hogan, S., Kidd, H., Meriluoto, L. and Smith, A., “The Fixed Price Offer Mechanism in Trade Me Online Auctions”. 37th conference of the European Association for Research in Industrial Economics, Istanbul, Turkey, September 2010. Proceedings available at <http://www.webmeets.com/files/papers/EARIE/2010/379/Meriluoto%20for%20EARIE%202010.pdf>
8. Kidd, H., Meriluoto, L. and A. Smith. “Fixed Price Offer mechanism in Trade Me online auctions”. 28th Australasian Economic Theory Workshop,

Melbourne, Australia, February 2010.

1. Eaton. B. C., MacDonald, I. A. and L. Meriluoto. Email Pricing. 36th conference of the European Association for Research in Industrial Economics, Ljubljana, Slovenia, September 2009. Proceedings available at

<http://www.webmeets.com/files/papers/EARIE/2009/75/Emailpricing090828.pdf>

1. Eaton. B. C., MacDonald, I. A. and L. Meriluoto. Email Pricing. 27th Australasian Economic Theory Workshop, Auckland, February 2009.
2. Kidd, H. and L. Meriluoto. Fixed price offers in online auctions. 43rd Annual Conference of the Canadian Economic Association. Toronto, Canada, May 2009. Proceedings available at <http://economics.ca/2009/en/program.php>
3. Eaton. B. C., MacDonald, I. A. and L. Meriluoto. Existence advertising, Price Competition and Asymmetric Market Structure. 35th conference of the European Association for Research in Industrial Economics, Toulouse, France, September 2008.
4. Eaton. B. C., MacDonald, I. A. and L. Meriluoto. Email Pricing. Australasian Meeting of the Econometric Society, Wellington, July 2008.
5. Eaton. B. C., MacDonald, I. A. and L. Meriluoto. Spam – solutions and their problems. 34th conference of the European Association for Research in Industrial Economics, Valencia, Spain, September 2007. Proceedings available at <http://www.webmeets.com/files/papers/EARIE/2007/381/spam_120607.pdf>
6. Eaton. B. C., MacDonald, I. A. and L. Meriluoto. Price Competition when Not All Customers Know of All Firms. New Zealand Association of Economist Annual Conference, Christchurch, June 2007. Proceedings available at <https://editorialexpress.com/cgi-bin/conference/download.cgi?db_name=NZAE2007&paper_id=58>
7. Eaton. B. C., MacDonald, I. A. and L. Meriluoto. Spam – solutions and their problems. New Zealand Association of Economist Annual Conference, Christchurch, June 2007. Proceedings available at <https://zeus.econ.umd.edu/cgi-bin/conference/download.cgi?paper_id=57>.
8. Eaton. B. C., MacDonald, I. A. and L. Meriluoto. Price Competition when Not All Customers Know of All Firms. Canadian Economic Association 41st Annual Meetings, Halifax, Canada, June 2007. Proceedings available at <https://economics.ca/2007/en/program.php>
9. Meriluoto, L. Caller and receiver pays usage pricing and access externalities. International Industrial Organization Conference, Chicago, U.S, April 2004.
10. Meriluoto, L. and Colville, L., Exclusive dealing with package discounting - a new anti-competitive argument against exclusive dealing. NZAE conference, Wellington, July 2002.
11. Meriluoto, L. On Negative Externalities and Modelling Demand in Communication Networks. Econometric Society Australasian Meetings, Auckland, July, 2001.

# Seminars and invited talks

* 1. Transforming our graduates to become globally aware and connected. Guest lecture for HEDN602, August 2014.
  2. The Economics of International Trade. Guest lecture for LAWS338, July 2014.
  3. Competition Law and Policy. Lincoln University, September 2012 and March 2014.
  4. What do I do to contribute to the UC Futures graduate profile? Invited talk for the 2013 UC Teaching Week, July 2013.
  5. The Fixed Price Offer Mechanism in Trade Me Online Auctions. University of Auckland, September 2010.
  6. Email Pricing. University of Canterbury, May 2010.
  7. Fixed Price Offer in Trade Me Online Auctions. Victoria University of Wellington, May 2009.
  8. Spam – solutions and their problems. University of Otago, August 2008.
  9. Spam – solutions and their problems. College of Business and Economics 2007 Research Celebration, University of Canterbury, November 2007.

# Teaching

Current: ECON 310 – Economic Thinking for Business (3rd year undergraduate, capstone course for Business Economics students)

ECON 329 - Industrial Organisation (3rd year undergraduate, elective course for Economics, Business Economics and LLB students)

ECON 228 – Study Tour to South America (2nd year undergraduate, elective course that includes a 4-week study tour to Chile and Argentina)

ECON 222 - International Trade (2nd year undergraduate, elective course for Economics and Business Economics students as well as many other majors)

Past: MGMT 228 - Chinese Business Practices and Culture – A Study Tour (2nd year undergraduate), taught in 2010, 2011, 2012, 2013 and 2014

ECON 654 - Industrial Organization (graduate), last taught in 2010

Introductory Game Theory, Intermediate Microeconomics

# Refereeing/editorial positions

Economic Record

Information Economics and Policy

Canadian Journal of Economics

International Journal of Industrial Organization

Journal of Economic Behaviour and Organization

New Zealand Economic Papers (Associate Editor)

Australasian Marketing Journal

Land Use and Policy

Review of Applied Economics

# Key administrative roles held

Member of the Department of Economics hiring committee, 2018-current

Member of the University of Canterbury MAFE Advisory Committee, 2018-current

Member of the University of Canterbury MBA Curriculum Review Panel, 2017-current

Member of the College of Business and Economics Internationalisation Committee, 2018-present

Chair of the Graduating Year Review of Marketing, 2016

Director of Business Economics, 2016-current

Erskine coordinator for Department of Economics and Finance, 2016

Organiser of the inaugural incoming study tour from Zhejiang Gongshang University, 2015-2016

Organising committee member of the CLPINZ Annual Workshop, 2014-current

College of Business and Law representative on Campus Master Plan committee, 2015

On Sabbatical Leave in 2014

Academic Exchange Coordinator for College of Business and Economics, 2012 – 2013

Member of College of Business and Economics Internationalisation Committee, 2010

– 2013

International Business Director, 2010-2012

Member of College of Business and Economics Teaching and Learning committee,

2010 – 2012

Member of the selection panel for the College International Administrator, 2012

Member of the selection panel for the Associate Dean of the Faculty of Commerce, 2011

Organiser of the PhD Oral Examination of Scott Brooker, 2011

Member of Academic Board, 2008 – 2010

International Business Coordinator, 2009

Member of Departmental Teaching Committee, 2008-2009

Member of Science Lecture Theatre refurbishment committee, 2008-2009

Member of the selection panel for Head of Department of Economics, 2009

Member of Departmental Promotion Committee for academic staff, 2008

Member of the selection panel for the College of Business and Economics Finance Administrator, 2007

College of Business and Economics representative of the Library Committee, 2005-2006

Departmental Library Liaison Officer, 2004-2006

Member of College of Business and Economics External Relations Review, 2006

Member of the selection panel for the College of Business and Economics External Relations Director, 2006

Acting Head of Department, December 2005-March 2006

Departmental Budget Coordinator, 2005

Member of Vice Chancellor’s Professorial Appointment Committee, 2005

Department of Economics representative of the College of Business and Economics Budget / Finances Working Group, 2004

Convenor of Departmental Research Committee, 2002-2004

Member of the selection panel for Head of Department of Economics, 2004

Member of Departmental Promotion Committees for academic and general staff, 2004

Member of Departmental Teaching Committee, 2001

Member of Departmental Review Implementation Panel, 2000

# Student supervision and examining

**Supervisor for PhD Thesis:**

Jianhua Duan, “Intermediation in international trade”, 2016-

**External examiner for PhD Thesis:**

Onur Koska, “Multinational Firms, Market Entry and Foreign Direct Investment.”

University of Otago, 2009

Aaron F. Schiff, “Three Essays in Network Economics: Two-Way Interconnection,

Two-Sided Networks, and Reputation Systems”, University of Auckland, 2004

**Organiser of a PhD oral exam**

Nazila Aligaghi, “Essays on meta-regression analysis: two empirical studies on tax and economic growth and a simulation”, 2017

Scott Brooker, “An Economic Analysis of Ability, Strategy and Fairness in ODI Cricket”, 2011

**Supervisor for Masters Theses:**

Amy Rice, “Misinvoicing in trade between New Zealand and China”, 2015-2016

Wendy Tsao, “Telecommunications Regulation”, 2001-2002

Gerit K. Meyer-Hubbert, “Third Party Environmental Certification”, 2000-2001

**Internal examiner for Masters Dissertations:**

**Shanshan Wei, “Social influence in charitable giving”, 2015**

**Elizabeth Prasad, “**The cost of prohibition: The law and economics of New Zealand’s organ transplant regime**”, 2015**

**Supervisor for Honours Research Exercise:**

Emily Langbridge, “Conglomerate effects in merger analysis”, 2017

Bill Dieckermann, “Counterfactual test in single firm abuse of market power cases”, 2015

Dale Trott, “Evaluating the impact of China-NZ Free Trade Agreement – 5 years on.” 2013

Kuo-Wei Lu, “Welfare and Anti-trust Implications of Tying Arrangements: A Critique of the Chicago School Theory.” 2012

Emma Moore, “Should Cartels be Criminalised in New Zealand?” 2012

Lisa Hensen, “On the economics of diffusion lines in fashion industry.” 2011

Adam Cunliffe, “Auction design and endogenous entry in Trade Me auctions.” 2010

Kieran Brown, “Buy-Now price in Trade Me auctions.” 2010

Andew Smith, “Market Size Effects in Fixed Price Offers in Online Auctions”, 2009

Hamish Kidd, “On on-line auction strategies”, 2008

Thomas McNaughton, “Multiple Listings vs. Exclusive Listings in Real Estate Markets”, 2005

Sharon Corbett, “The Contestability of the Airline Industry: Why Do So Many Airlines Go out of Business?”, 2003

Nancy Chu, “The Evaluation of Vertical Integration in the New Zealand Electricity Market”, 2002

Christopher L. Colville, “The Use of Exclusive Dealing to Maintain Market Power: What We can Learn from Fisher & Paykel”, 2001

**Examiner for Honours Research Exercise:**

Marshall Erxiao Mo, “Sex ratio, marital matching and pre-marital investment: evidence from Chinese one-child policy”, 2015

Thomas Monti, “Nash bargaining over a risky cake”, 2013

Tom Maling,”Occupational licencing schemes in New Zealand”, 2011

Scott Bowman, “Prediction Markets and Arbitrage”, 2009

Imre Speizer, “Fear of Floating: the Chinese Renminbi”, 2008

Samuel E. H. Mills, “Rothschild-Stiglitz Separating Equilibria When Agents Don’t Know Their Type: An Insurance Application”, 2007

Uryia Dolev, “Why is there so little broadband uptake in New Zealand?”, 2005

Hannah Kite, “Reserve Electricity Generation Capacity”, 2004

Leo Shen, “Franchising Agreements in the Home Service Industry”, 2002

Wendy Tsao, 2000

# Languages

Fluent in Finnish (native)

Fluent in English (lived in Canada from 1994-1999 and in New Zealand since 2000)

7 years of studies in French, but currently a bit rusty

8 years of studies in Swedish, but currently a bit rusty

1 year of studies in German

1 year of studies in Mandarin

Duolingo level Spanish

# Personal

Finnish and New Zealand citizen

Permanent resident of Canada

Married to Ian, with two beautiful children, Mika and Annika

Christchurch half-marathon finisher in 2005 (2:21), 2007 (2:03), 2008 (2:06) and 2010 (1:51:51)

Melbourne half-marathon finisher in 2009 (1:48:48)

Golfer and a gym-bunny ☺